

2025 NEXTDOOR STRANGER THINGS S5 HOLIDAY LIGHTS CONTEST OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT
IMPROVE YOUR CHANCES OF WINNING.**

This Contest is governed exclusively by the laws of the State of California. You are not authorized to participate in this Contest if you are not a legal resident of the U.S. (excluding U.S. Territories) and the District of Columbia.

1. **DATES OF CONTEST.** This 2025 Nextdoor Stranger Things S5 Holiday Lights Contest (this “**Contest**”) begins on November 24, 2025, at 12:00:01 am Pacific Time (PT), and ends on December 22, 2025, at 11:59:59 pm PT (the “**Submission Period**”).
2. **ELIGIBILITY.** This Contest is open to: (a) legal residents of the U.S. (excluding U.S. Territories) and the District of Columbia; (b) who are the age of majority; (c) who have internet access; and (d) are Nextdoor members in good standing per the terms of Nextdoor’s Member Agreement located at https://help.nextdoor.com/s/article/Member-Agreement-2024?language=en_US (an “**Entrant**”, “**you**”, or “**your**”). Void outside of the U.S., and where prohibited, taxed, or restricted by law. Officers, directors, managers, and employees of Nextdoor, Inc. (the “**Sponsor**”, “**Nextdoor**”, “**our**”, or “**we**”), and each of its respective parents, subsidiaries, affiliates, and related companies and their respective advertising and promotion agencies, consultants, and agents, as well as immediate family members and / or those living in the same household of each such person are not eligible to participate and are disqualified from entry. “Immediate family member” means husband, wife, children, mother, father, sister, sister in-law, brother, or brother in-law. This Contest may only be entered in the U.S. (excluding U.S. Territories) and the District of Columbia, and entries originating from any other jurisdiction are not eligible. All applicable federal, state, and local laws and regulations regarding eligibility apply.
3. **HOW TO ENTER.** During the Submission Period, upload a photo of your Stranger Things holiday lights / decorations at [URL] (your “**Submission**”). All Submissions must be received by 11:59:59 pm PT on December 22, 2025.
4. **ALL SUBMISSIONS MUST BE SUBMITTED DURING THE SUBMISSION PERIOD.** By entering in this Contest, Entrants agree to be bound by these official Contest rules (these “**Official Rules**”) and agree that the decisions of the judges and / or Sponsor are binding and final on matters relating to this Contest. Failure to correctly submit your Submission may result in your Submission not being considered. One (1) entry per Entrant. Any attempt by an Entrant to obtain more than the stated number of submissions by using multiple / different identities and / or any other methods will disqualify Entrant’s Submission. If you are chosen as a Winner, you must agree to the terms of these Official Rules, attest to your

ownership and rights to the Submission, and be willing to disclose certain information in order to be eligible to receive any Prize.

5. **SUBMISSION GUIDELINES.** Submissions must be received during the Submission Period and according to Sponsor's internal server time. No other methods of entry will be accepted. All Submissions received during the Submission Period that are complete and otherwise qualified will be eligible to win (each, a "**Qualified Submission**"). Submissions will not be acknowledged or returned. Sponsor is not responsible for incomplete, late, lost, delayed, damaged, misdirected, incomplete, void, corrupted, garbled, illegible, or unintelligible Submissions and those Submissions are void and will not be accepted. Submissions must have an image ratio of 16 x 9 and a maximum file size of 7MB. Submission file type may be .JPG, .PNG, .GIF, or .TIFF. Please do not add a watermark to your Submission. Your Submission must be creative and fully original. All Submissions must be original works of authorship within the meaning of the Copyright Act of 1976 (as amended). In addition, your Submission must not contain images that are offensive, contain impermissible third-party intellectual property (such as shirt logos), or any persons for which you are not authorized. Submissions may not include any persons who: (a) are represented under contract (e.g., by a talent agent or manager) that would limit or impair Sponsor's ability to display their likeness in any media form; (b) have an acting or modeling contract that would make their appearance in the Submission a violation of any third-party rights; (c) are under a merchandising agreement; or (d) are under any other contractual relationship including without limitation to guild and / or union memberships. Copyright and all other rights remain those of Entrant and / or any third parties from whom Entrant has obtained permission to use the third party's material(s). All Entrants understand and agree that any Submission may be used by Sponsor for marketing and promotional purposes including in any media such as exhibitions and print and digital media, except where prohibited. All Winners understand that their name, likeness, and winning Submission may be used for marketing and promotional purposes including in any media such as publicity, exhibitions, and print and digital media. Entrants shall and hereby grant Sponsor permission to use royalty-free, the Submission worldwide in all media in perpetuity. No Submission may depict any nudity, animal cruelty, harmful, illegal activity or substance, or offensive or obscene subject matter. No Submission shall portray Nextdoor in a negative light. Entrants may not copy, make derivative works of, or otherwise plagiarize the Submission from any source. Entrants agree to indemnify Sponsor against any and all claims of infringement from any third party for any use by Sponsor of Submission. Sponsor reserves the right to exclude any Submission that does not meet the above criteria in Sponsor's sole discretion.

6. **SELECTION OF WINNERS AND ODDS OF WINNING.**

- a. **SELECTION OF WINNERS.** A panel of qualified judges from Nextdoor will select three (3) Qualified Submissions receiving the highest scores based

on the following hundred (100)-point scale (each, a “**Winner**”):

- i. Contextual alignment with the Stranger Things theme (up to sixty (60) points);
- ii. Creativity (up to thirty (30) points); and
- iii. Incorporation of holiday theme (up to ten (10) points).

In the event of a tie, the tied Qualified Submissions will be rescored with double weight given to the “Contextual alignment with the Stranger Things theme” category. The Winners will be determined as outlined herein and will be announced on or around December 24, 2025.

- b. **ODDS OF WINNING.** Odds of winning depend on the number of Qualified Submissions received for this Contest as determined by the judges in their sole discretion.
7. **PRIZES.** Three (3) prizes will be awarded, as follows:
- a. one (1) LEGO® Icons Stranger Things set for adults (unable to reveal exact description until 12/2 when the product goes out of embargo) approximate retail value (ARV) of [TBD];
 - b. one (1) Funko Stranger Things 5 Pop! Set of Five: Eleven, Will, Mike, Dustin, Lucas with an ARV of Seventy-Four U.S. Dollars and Ninety-Five Cents (\$74.95); and
 - c. one (1) Netflix.com gift card with an ARV of Sixty U.S. Dollars (\$60.00) (each a “**Prize**”). The Netflix.com gift card is valid only towards the Netflix streaming service via Netflix Account (18+ to be a member), in countries where the service is offered in U.S. Dollars. Entire value credited to your Netflix account upon redemption. Nonrefundable or redeemable for cash, except where required by law. Does not expire. No resale. Netflix is not responsible for lost or stolen cards or unauthorized use. Full terms apply, visit www.netflix.com/cardterms. Cards issued by NGS Services LLC.
 - d. Total ARV of all Prizes is [TBD].
8. **PRIZE RESTRICTIONS.** Prizes are non-transferable, non-assignable, and ineligible for substitutions or cash redemptions. Sponsor will not replace a lost or stolen Prize and Sponsor reserves the right to substitute a prize of equal or greater value. All expenses, fees, tariffs, and taxes not specifically stated as being included are excluded and are the responsibility of the Winners. All gift card terms and conditions apply, and are incorporated herein by reference. No more than the stated number of Prizes set forth in these Official Rules will be

awarded. Winning a Prize constitutes permission for Sponsor to use a Prize Winner's name, address, voice, and / or likeness for purposes of advertising, promotion, and publicity, without further compensation, unless prohibited by law.

9. **NOTIFICATIONS / CLAIMS.** Sponsor will contact Prize Winners on or about December 24, 2025. Prize Winners must sign and return a Declaration of Eligibility and Liability / Publicity Release (a "**Declaration**") and complete a W-9 tax form issued by Sponsor (together with the Declaration, the "**Paperwork**"). In the event that a Prize Winner fails to return the required Paperwork, does not adhere to these Official Rules, or is found ineligible by the Sponsor in its sole discretion, that Prize Winner will be disqualified. Subsequently, the Entrant with the next highest-scoring Qualified Submission, and this process will continue until a qualified Prize Winner is determined. The value associated with a Prize is taxable as income and the Prize Winner is solely responsible for any taxes, including, without limitation all applicable federal, state, and local taxes that become due with respect to the value of the Prize. Sponsor must report the value of the Prizes to the Internal Revenue Service (IRS) in the year the Prize is received by a Prize Winner and will be reported to the Prize Winner and the IRS in the form of a Form 1099. The Prizes will be distributed to Prize Winners within eight (8) to twelve (12) weeks from Sponsor's receipt of completed Paperwork from each Winner. No compensation will be provided for a Prize that is not able to be awarded to a Prize Winner.
10. **CONDITIONS.** In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and any other statements contained in any Contest-related materials, including, without limitation, the terms and conditions of these Official Rules shall prevail, govern, and control. All applicable federal, state, and local taxes are the sole responsibility of the Prize Winners. By participating in this Contest, Entrants and Prize Winners agree to be bound by these Official Rules and the decisions of the Sponsor, which are final in all respects and not subject to appeal. Sponsor reserves the right, in its sole discretion, to disqualify any Entrant that Sponsor believes has violated these Official Rules and / or verify the eligibility of any Entrant. By participating in this Contest, Entrants and the Prize Winners release the Sponsor from any and all liability, damages, or causes of action (however named or described) with respect to or arising out of participation in this Contest, and / or the receipt or use / misuse of the Prizes awarded, including, without limitation, liability for personal injury, death, or property damage. Failure to comply with these Official Rules may result in disqualification from this Contest. All Contest materials are subject to verification and are void if: (a) not obtained in accordance with these Official Rules and through legitimate channels; (b) any part is counterfeited, altered, defective, damaged, illegible, reproduced, tampered with, mutilated or irregular in any way; (c) are obtained where prohibited; or (d) they contain printing, typographical, mechanical, or other errors. Entrants assume all risk of loss, damage, destruction, delay, or misdirection of Contest materials submitted to Sponsor. In the event any portion of this Contest is compromised by activities

beyond the control of the Sponsor which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness, or proper play of this Contest, Sponsor reserves the right in its sole discretion to modify, suspend, or terminate the Contest. Winning a Prize constitutes permission for Sponsor and its agencies to use a Prize Winner's name, addresses (city and state), voice, and / or likenesses for purposes of advertising, promotion, and publicity, without further compensation, unless prohibited by law. Sponsor may prohibit an Entrant from participating in this Contest or winning the Prize if, in its sole discretion, it determines that said Entrant is attempting to undermine the legitimate operation of this Contest by cheating, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten, or harass any other Entrants or Sponsor. CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. SPONSOR'S FAILURE TO ENFORCE ANY TERM OF THESE OFFICIAL RULES SHALL NOT CONSTITUTE A WAIVER OF THESE PROVISIONS.

11. **NO LIABILITY.** By entering into this Contest, Entrants agree to release, discharge, indemnify, and hold harmless the Sponsor and each of Sponsor's respective officers, directors, employees, representatives, and agents (collectively, the "**Released Parties**") from and against any claims made by any Entrant or any other third parties, related in any way to the operation of this Contest as well as any other claims, damages, or liability due to any injuries, damages, or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from receipt, acceptance, possession, misuse, or use of the Prize or participation in any Contest-related activity or participation in this Contest. **Entrants who are California residents assume the above mentioned risks and agree that their release shall apply to all unknown or unanticipated results of the occurrences described above, as well as those known or anticipated, and such Entrants hereby knowingly waive any and all rights and protections under California Civil Code Section 1542, which section reads as follows: "A general release does not extend to claims which the creditor does not know or suspect to exist in his favor at the time of executing the release, which if known by him must have materially affected his settlement with the debtor."**

12. **USE OF DATA / PRIVACY.** Except as otherwise stated in these Official Rules, personal information collected in connection with this Contest will be used for the administration of this Contest and in accordance with: (a) Nextdoor's Member Agreement available at https://help.nextdoor.com/s/article/Member-Agreement-2024?language=en_US; and (b) Nextdoor's privacy policy available at

https://help.nextdoor.com/s/article/Privacy-Policy-2024?language=en_US, including any jurisdictional notices applicable to an Entrant's place of residence, available at https://help.nextdoor.com/s/article/Privacy-Notices-California-2024?language=en_US for California residents. By participating in this Contest, Entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy. Any communication or information transmitted to Sponsor and / or the Nextdoor website by email or otherwise is and will be treated as non-confidential and non-proprietary.

13. **OFFICIAL RULES AND / OR LIST OF PRIZE WINNERS.** A copy of these Official Rules and / or a list of Prize Winners will be available at [URL] for one hundred twenty (120) days after this Contest ends.
14. **SPONSOR.** Nextdoor, Inc., 420 Taylor Street, San Francisco, CA 94102. Nextdoor, Inc. is solely responsible for the verification of Winners, fulfillment of Prizes, and all other aspects of this Contest.
15. **SEVERABILITY.** If any provision of these Official Rules is held to be invalid, illegal, or unenforceable by a court of competent jurisdiction, the validity, legality, and enforceability of the remaining provisions shall not in any way be affected or impaired thereby, and such remaining provisions shall remain in full force and effect.

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